



ADRA

ADRA DEVELOPS EDUCATION

SCHOOL AMBASSADOR PROGRAMME

TERM 4 CHALLENGE:

ADRA DEVELOPS EDUCATION



DID YOU KNOW?

1 in 5 children worldwide are not in school. Children with disabilities, children in crisis, and girls, face the most hurdles to gaining an education and suffer the sharpest consequences when they miss out. Education for all can help safeguard against violence, abuse, and exploitation, and even reduce vulnerability to natural disasters. Child or adult, a person with an education has an opportunity to a future that would not be possible without an education. A woman with an education has higher earning potential and healthier children, and the more education that a person gains, the more opportunities become available.

CHALLENGE:

DESIGN A WALL DISPLAY TO PROMOTE ADRA

Leave a lasting creative and informative mark on your school by creating a mural wall display. Gather a team of artists, communicators and humanitarian minded people. Collaborate and work together to bring awareness about the amazing humanitarian work happening around the world through ADRA. Make it engaging so that students who start school next year will be inspired to participate. You're paying it forward to the next ADRA Ambassador!

TO DO LIST:

- ☐ Meet and set goals. This is a great opportunity to further your leadership skills!
- ☐ Gather a team.
- ☐ Make your own to do list.
- ☐ Do it!
- ☐ Organise someone to take photos and video footage.
- ☐ Debrief and high five your School Liaison Teacher. You've done it! Be sure to send photos and video through to ADRA.
- ☐ Get ready to Graduate!

ADRA AMBASSADORS: REACHING YOUR GOALS

COMPLETE THIS SECTION AT THE BEGINNING OF TERM

DATE: _____

The ADRA Team are committed to growing in the values of **COURAGE, COMPASSION and CONNECTEDNESS**. Our Ambassador Program creates opportunity for young people to develop these life-giving values too! It is our hope that your character will flourish through these experiences, and that you will create really positive memories along the way!

Write bullet point answers below. Discuss with your School Liaison Teacher. (Keep this in your Ambassador folder, so that you can fill in the bottom section at the end of the term.)

By the end of this term, as an ADRA Ambassador, my personal goal is to ... (make it specific, challenging, attainable)

For what reasons do you want to achieve this goal?

To reach my goal I will need to do these three key steps ...

I will know I have reached my goal because...

The two things that will help me stick to my goal are ...

Complete this section at the end of term:

What has been awesome about achieving this goal?

Was anything challenging about achieving this goal?



ADRA AMBASSADORS: EVENT DEBRIEF



**DISCUSS THE FOLLOWING
DEBRIEF WITH YOUR
TEAM AND YOUR SCHOOL
LIAISON TEACHER.**



Positives/What worked well



How well did we achieve the purpose of the event?



Challenges/things to improve



How did I grow through this experience personally?

☐ Video and photos from the event have been provided to ADRA



TIPS FOR SHOOTING GREAT MEDIA:



BATTERY CHARGED

Make sure your phone is charged so that you aren't going to run out of battery while filming.



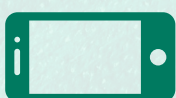
CLEAN YOUR LENS

An unclean lens will give your footage a "milky" look. Use a microfibre cloth... or your t-shirt if you have to! Don't forget the lens that is on your phone's screen as well as the back of your phone.



LIGHTING

Use front Light. Film so that subjects are illuminated, avoid backlit shots (don't shoot into the sun) because people will be silhouetted.



LANDSCAPE

Rotate your phone to film in landscape orientation.



AUDIO

Use a plug-in lapel microphone if possible for any interviews for better sound. Or move them into a quieter area with less background noise.



USE A TRIPOD

Steady your shot, stable video is easier to watch. If you don't have a tripod, try resting your arms on a table or lean against a wall. Move the camera slowly and steadily if you are capturing the action/environment.



FOCUS/EXPOSURE

In the camera app, tap and hold the screen to lock in your focus and exposure. On an iPhone when you tap and hold, a yellow box will appear for focus and a slider with a sun icon to adjust the exposure.

CAPTURING THE STORY

Plan Your Shots Think about what you want to capture before hand, e.g. group shot of the team, people enjoying the initiative, close ups showcasing event.

Establishing Shots Show some wide shots of the activity to help people see all the action.

Look for Interesting Close-ups Take some footage of pictures to feature the details of what is going on, set a mood and make viewing interesting.

Multiple Perspectives Capture footage from different angles and perspectives, i.e. from 'audience' and also 'presenter' if in school assembly.

Personal Touch Capture comments from people involved e.g. a volunteer, a teacher, a parent, community recipient.

More is Better You can always edit and cut footage, but can't retake... so if in doubt take more then you need. Enlist the help of multiple people to get footage.



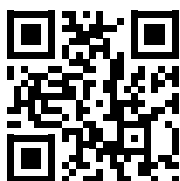
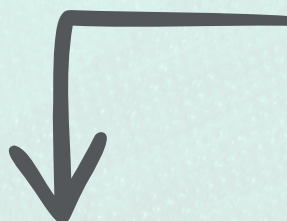
SHARING YOUR MEDIA WITH ADRA



WHEN YOU ARE READY TO SEND YOUR MEDIA FOLLOW THESE SIMPLE STEPS, OR GIVE US A CALL AND WE CAN TALK YOU THROUGH THE PROCESS.



IF YOU NEED ASSISTANCE AT ANY STAGE, CALL 0800 488 911 AND WE CAN HELP.



An easy way to send photos and video is through **WeTransfer**. You do not have to set up an account, and it will ensure the quality of your footage is intact. Sending through other sharing apps will compress the files resulting in reduced quality.



HEAD TO THE WEBSITE: [WETRANSFER.COM](https://wetransfer.com)
CLICK ON SEND A FILE ICON



SELECT OR DRAG AND DROP FILES



SELECT 'SEND AN EMAIL' AS METHOD OF FILE TRANSFER



ADD RECIPIENTS EMAIL ADDRESS
SARAHRYAN@ADRA.ORG.NZ



ENTER A VERIFICATION CODE



YOU ARE DONE! ADRA WILL GET
A NOTIFICATION TO DOWNLOAD FILES!



ADRA WILL SEEK PERMISSION TO SHARE MEDIA
BEFORE USING IN ANY PUBLIC COMMUNICATIONS

