

# TERM 3 CHALLENGE:

## ADRA DEVELOPS LIVELIHOOD OPPORTUNITIES



### CHALLENGE:

#### DESIGN YOUR OWN FUNDRAISER

Gather a team to design and organise a fundraiser for ADRA. Use the ADRA ideas page. Or get creative and think outside the box. Publicise and run your ADRA Fundraiser! Develop your leadership and communication skills through the process.



### DID YOU KNOW?

10% of the world lives on less than \$1.90 a day and the cycle of poverty is strong. Some of the biggest tools to fight poverty come from the simplest solutions—training, loans, seeds, animals, and access to a marketplace. Helping someone provide for themselves provides change that will last a lifetime and effects that can be seen for generations. Women in particular feel the effects of entering a marketplace previously closed to them, providing dependable income, self-reliance, and even safety, to them and their children.



### TO DO LIST:

- ☐ Meet and set goals. This is a great opportunity to develop your leadership and communication skills.
- ☐ Gather a team to help organise the fundraiser event.
- ☐ Make your own to do list (previous ADRA To Do lists might help!)
- ☐ Use the Ambassador Event planning template. Think safety. Strategise how you will engage people. Think fun!
- ☐ Remember to advertise well.
- ☐ Organise someone to take photos and video footage.
- ☐ Afterwards, thank your team and communicate with your school community about what impact you've made.
- ☐ Afterwards, count how much has been raised, and share with your school. Thank them!
- ☐ Arrange for money to be donated to ADRA Bank Account 03-0175-0195559-01 Reference SCHOOL NAME and DISASTER.
- ☐ Upload all photo and video footage to ADRA.
- ☐ Debrief with your School Liaison Teacher.